



Book Coaching Starter Package

Do you have a book inside you?

You should get that checked out!

But seriously...

Many people struggle with transferring their ideas to paper, let alone composing an entire book. If you're not sure how to get started, you're not alone. As book coaches, we help people just like you prepare to write (and complete) their first draft. We've developed tools and activities to help focus your ideas, create an effective outline, and manage your writing schedule. We also provide one-on-one check-ins every step of the way.

You have a story worth telling and we hope to guide you in your journey to becoming an author.

Sincerely,

A handwritten signature in black ink, appearing to read "Kate Leibfried".

Kate Leibfried
President & Book Coach
Click Clack Writing, LLC

A handwritten signature in black ink, appearing to read "Jessica Staszak Abitz".

Jessica Staszak Abitz
Editor & Book Coach
Click Clack Writing, LLC



Our Book Coaching Starter Package includes:

● **Focus Activities:**

- Determine the main message of the story
- Determine the story's audience
- Capture the appropriate tone for your story
- One 45-minute phone check-in to discuss your book's focus

● **Idea Generation:**

- Learn effective idea-generation tools, including mind-mapping and free-writing
- Discover methods for organizing ideas
- Prepare to create your outline
- One 45-minute phone check-in to discuss your ideas

● **Outlining:**

- Develop a focused statement that captures the main idea of your book (The "book's hook")
- Write a captivating mini synopsis
- Build the bones of your book using our outlining methods
- Start to flesh out the story
- One 45-minute phone check-in to discuss your outline
- Rewrite outline as necessary
- One 30-minute phone check-in to discuss your revised outline and next steps

● **Accountability Plan:**

- Set concrete writing goals and deadlines
- Set a timeline for the story's completion
- Create a specific roadmap for reaching those goals
- Identify accountability partners and motivators
- One 45-minute phone check-in to discuss your accountability plan

● **Writing:**

- Learn the basics of effective first draft writing
- We'll check in with you via email each month for four months



Pricing

\$1,550 for Book Coaching Starter Package

50% deposit due upon project initiation

You may qualify for a CCW scholarship of up to \$300. Contact us for details.

Additional Services:

● **Coaching:**

During the writing process, you may run into a few snags. If you find yourself stuck, we are available for one-on-one book coaching. Contact us for details.

● **Editing:**

Once your first draft is complete, you can choose to hire us for editing. We have a three-step editing process, including developmental (big-picture) editing, line editing, and proofreading. Contact us for details.

Thank You.

-Kate & Jessica